



**Euromonitor
International**

Consumer Foodservice By Location in Brazil

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Experiences are shaping location-based foodservice consumption trends
- Standalone outlets gradually lose share to most other locations
- Social media influences foodservice choices in airports

PROSPECTS AND OPPORTUNITIES

- Labour shortages may impact standalone locations most severely
- Rappi amplifies its loyalty ecosystem through partnerships with travel players
- Rent increases expected to impact operating costs

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Consumer Foodservice in Brazil - Industry Overview

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