



Euromonitor
International

Hot Drinks Packaging in the US

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Hot drinks packaging in the US continues to grow in 2024, driven by premiumisation, convenience, and sustainability

Innovation in hot drinks packaging focused on smart technologies, sustainable materials, and personalisation

Supply chain disruptions and packaging shifts impact US hot drinks packaging

PROSPECTS AND OPPORTUNITIES

Coffee packaging in the US forecast to expand, impacted by speciality demand and sustainability

Smaller pack sizes expected to grow in popularity, driven by the increasing demand for variety and convenience

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Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-the-us/report.