



Euromonitor
International

Cafés/Bars in Portugal

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Cafés/Bars in Portugal - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cafés/bars sees value growth in 2024, amidst declining number of outlets
Independents post better results in value sales, while chained players drive increase in volumes
Speciality coffee houses growing and adding value to the segment

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Digital transformation adding value to consumer experience

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