



# Cafés/Bars in Portugal

March 2025

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## Cafés/Bars in Portugal - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Cafés/bars sees value growth in 2024, amidst declining number of outlets  
Independents post better results in value sales, while chained players drive increase in volumes  
Speciality coffee houses growing and adding value to the segment

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